

ANVIL AUDIO

FREE PACKAGE SERIES
INFORMATION BOOKLET



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FOR A LIMITED TIME ONLY, ANVIL AUDIO OFFERS A SERIES OF PACKAGE DEALS FOR SOUND AND MUSICAL ENTHUSIASTS, COMPLETELY FREE OF CHARGE!

ANVIL AUDIO

FREE PACKAGE SERIES



EACH COMBINABLE PACKAGE IS PERFECTLY SUITED TO MATCH THE NEEDS OF INDIVIDUAL ARTISTS, BANDS, SOUND DESIGNERS AND MORE.

OFFERED UNDER THE PREMISE OF REQUIREMENT FOR INDUSTRY AND COMMERCIAL EXPERIENCE, THESE ARE CERTAINLY NOT AN OPPORTUNITY TO BE MISSED!

STUDIO PREPARATION



PRE-PRODUCTION



RECORDING



MIXING



STUDIO PREPARATION

BECOME MORE COMFORTABLE IN ANY RECORDING ENVIRONMENT WITH THE STUDIO PREPARATION PACKAGE.

STUDIO PREPARATION OFFERS YOU THE CHANCE TO PLAY IN THE STUDIO FOR FREE, SURROUNDED BY THE SAME EQUIPMENT AND USING THE SAME TECHNIQUES YOU ARE LIKELY TO FIND IN ANY RECORDING ENVIRONMENT, IN A COMFORTABLE, FRIENDLY ATMOSPHERE AND FREE FROM THE WORRY OF WASTING EXPENSIVE STUDIO TIME.

ANVIL AUDIO



RECORD INTO THE LATEST PRO TOOLS SOFTWARE.

LISTEN BACK TO YOUR TAKES AT WILL AND NARROW DOWN THE AREAS YOU FEEL YOU NEED TO IMPROVE. YOU'RE UNDER NO PRESSURE TO FINISH A TAKE OR WORK TO A DEADLINE, AND AVAILABLE ON REQUEST ARE THE FINAL RESULTS OF YOUR SESSIONS, SO YOU CAN CONTINUE TO WORK ON YOUR PERFORMANCE IN YOUR OWN TIME.

COMBINE WITH ANY OTHER PACKAGE FROM THE FREE PACKAGE SERIES FOR AN EVEN FULLER STUDIO EXPERIENCE!



PRE-PRODUCTION

WORK IDEAS TO THEIR MAXIMUM POTENTIAL WITH THE PRE-PRODUCTION PACKAGE.

ANVIL AUDIO

PRE-PRODUCTION SESSIONS ARE DESIGNED TO GIVE YOU PLENTY OF TIME TO CREATE AND REFINE YOUR MUSICAL IDEAS BEFORE YOU ENTER THE RECORDING PHASE OR PRODUCTION, DURING THE SESSIONS YOU WILL DEMO ALL OF YOUR IDEAS IN ORDER TO ESTABLISH WHETHER OR NOT THEY ARE PROMISING.

THIS PROCESS POTENTIALLY ALLOWS YOU TO CUT DOWN ON TIME AND MONEY WASTED IN AN EXPENSIVE STUDIO. THE ULTIMATE GOAL IS TO BE ABLE TO ENTER THE RECORDING STAGE WITH ALL OF THE REFINED IDEAS ALREADY ESTABLISHED.

PRE-PRODUCTION SESSIONS WILL BE ARRANGED TO GET IDEAS DOWN QUICKLY, SO YOU CAN LISTEN BACK TO YOUR PERFORMANCES AND MAKE DECISIONS ON YOUR SONG-WRITING EFFORTS.

YOU WILL BE ABLE TO FINE TUNE THE IDEAS YOU BRING TO THE SESSION, AND ALSO HAVE THE OPPORTUNITY TO RECORD YOUR BACKING TRACKS IN PREPARATION FOR RECORDING SESSIONS.



RECORDING

ANVIL AUDIO

RECORD EVERYTHING IN POWERFUL SOFTWARE WITH FLEXIBLE MULTI-TRACK RECORDING.

THE RECORDING PACKAGE IS PROVIDED FOR ANY MUSICIAN, FROM SOLO ARTISTS TO COMPLETE BANDS. GET ALL OF YOUR IDEAS AND CREATIVITY NAILED DOWN IN A FLEXIBLE FORMAT THAT YOU CAN LISTEN TO TIME AND TIME AGAIN.

MULTI-TRACKING SITS EACH PART OF YOUR OUTFIT IN THE STUDIO INDIVIDUALLY, PROVIDING BOTH YOURSELVES AND YOUR ENGINEER WITH CLEAN AND CLEAR RECORDINGS, WHICH CAN LATER BE MIXED DOWN INTO A GREAT SOUNDING STUDIO PERFORMANCE.



'LIVE' PERFORMANCES CAN ALSO BE ARRANGED, ENABLING LESS COMFORTABLE MUSICIANS TO PERFORM WITH THE REST OF THE BAND, AND STILL FINISH THE SESSIONS WITH AN ENERGETIC SET OF TRACKS. TAILOR THE RECORDING PACKAGE TO WORK AROUND YOU!

COMBINE WITH ONE OF THE ANVIL MIXING PACKAGES TO HAVE YOUR TRACK MIXED DOWN BY THE SAME ENGINEER, GREAT FOR SOCIAL NETWORK SHARING OR CD REPLICATION!

AN ENORMOUS PLUG-IN LIBRARY IN BOTH VST AND RTAS FORMAT GIVE YOU ALMOST LIMITLESS CONTROL OVER YOUR SOUND!



MIXING



HAVE YOUR RECORDINGS MIXED AND MASTERED TO A PROFESSIONAL, POLISHED STANDARD.

ANVIL AUDIO OFFERS SEVERAL MIXING PACKAGES THAT YOU CAN APPLY TO ANY OF THE OTHER DEALS OR TO YOUR OWN PRE-RECORDED MULTI-TRACKS. THREE STANDARDS OF MIXING ARE AVAILABLE WITHIN THIS PACKAGE, FOR ANYTHING FROM BASIC HOME PLAYBACK TO CD PRODUCTION QUALITY.

BASIC MIXING WILL CONVERT YOUR RECORDINGS INTO CLEAR STEREO TRACKS, REMOVING ARTEFACTS AND TIGHTENING UP YOUR SOUND. THESE BASIC MIXES ARE GREAT FOR INDIVIDUAL LISTENING OR TO SHARE AMONGST YOURSELVES AS A BAND.

ANVIL AUDIO OFFERS SEVERAL ADDITIONAL MIXING PACKAGES WHICH POLISH YOUR MUSIC TO AN EVEN GREATER LEVEL OF SHEEN, USING MUCH MORE ADVANCED MIXING TECHNIQUES. IN THE INSTANCE OF MULTIPLE TRACKS, THE PRO-LEVEL MIXING DEALS COLLECTIVELY MASTER EVERYTHING AT ONCE, TO ENSURE YOUR MUSIC INTEGRATES SEAMLESSLY TRACK-BY-TRACK INTO A GREAT SOUNDING EP.

THESE PROFESSIONAL LEVEL DEALS ARE AVAILABLE AT A GREAT PRICE FOR A LIMITED TIME ONLY, WITH BULK DISCOUNTS ALSO AVAILABLE! TAKE YOUR MIXES ONE STEP FURTHER!

FOUR GREAT DEALS TO CHOOSE FROM!



MIX-ONLY PACKAGES

BLACK



BASIC MIXING PACKAGES FOR DEMONSTRATIVE HOME PLAYBACK OR SOCIAL SHARING.

BOTH THE BLACK AND SAPPHIRE MIX PACKAGES OFFER FAST, EFFICIENT TURNAROUND PERIODS AND CLEAR MIXES, GREAT FOR DEMONSTRATIVE PURPOSES, OR SHARING VIA YOUR SOCIAL NETWORK HOMEPAGE!

SAPPHIRE



- **BLACK**; BASIC MIXING
- FREE!

PROVIDED WITH A BASIC MIX-DOWN OF THE SESSION, SIMPLE PROCESSING IS APPLIED TO MAKE THE RESULT CLEAR AND CONCISE FOR PERSONAL PLAYBACK. THE RESULTING MIX IS PROVIDED AS A 192KBP/S .MP3 FILE, AN EFFICIENT AND FLEXIBLE FORMAT.

- **SAPPHIRE**; MODERATE MIXING
- £5 PER TRACK

YOUR SESSION IS MIXED TO A HIGHER DEGREE OF COMPETENCE, WITH MODERATE LEVELS OF PROCESSING. GREAT FOR SHARING WITH FRIENDS AND SUITABLE FOR MID TO HIGH QUALITY SOCIAL MEDIA SHARING.

SAPPHIRE MIXES ARE PROVIDED AS 256KBP/S .MP3 FILES, OFFERING A HIGHER QUALITY WARMER SOUND.

BULK DISCOUNTS AVAILABLE!

MIXING & MASTERING

GOLD



PROFESSIONAL GRADE MIXING AND MASTERING, SUITABLE FOR QUALITY CD PRODUCTION.

STEP UP TO THE NEXT LEVEL WITH THE GOLD AND PLATINUM ANVIL MIXING PACKAGES. ENJOY LISTENING TO YOUR TRACKS IN THE HIGHEST MIX QUALITY ANVIL AUDIO OFFERS, WITH ALL YOUR TRACKS MASTERED COLLECTIVELY TO ENSURE THEY INTEGRATE SEAMLESSLY WITH ONE ANOTHER.

PLATINUM



- **GOLD**; MODERATE MIXING & MASTERING
- £8 PER TRACK

ALONGSIDE HIGHER-LEVEL MIXING, TRACKS ARE ALSO MASTERED COLLECTIVELY. THESE CAN BE USED FOR HOME-LEVEL REPRODUCTION OF YOUR DEMO OR EP. THE GOLD MIX PACKAGE IS APPLICABLE TO MULTIPLE TRACKS ONLY, AND PROVIDES YOU WITH A 320KBP/S .MP3 FILE OF YOUR WORK, THE HIGHEST QUALITY MP3 COMPRESSION AVAILABLE.

- **PLATINUM**; ADVANCED MIXING & MASTERING
- £12 PER TRACK

YOUR SESSION IS MIXED TO THE HIGHEST STANDARD ACHIEVABLE WITH ALL REQUIRED PROCESSING, AND COLLECTIVELY MASTERED. MIXES ARE AVAILABLE IN ANY DESIRED FORMAT, WITH THE DEFAULT PROVISION BEING A COMMERCIAL GRADE 44.1KHZ 16-BIT .WAV FILE OF EACH TRACK, WHICH CAN BE USED FOR COMMERCIAL REPRODUCTION OF YOUR DEMO OR EP.

BULK DISCOUNTS AVAILABLE!

CONTACT

FOR MORE INFORMATION, CONTACT ANVIL AUDIO USING ONE OF THE FOLLOWING METHODS NOW:

E-MAIL: JAMES_ANVILAUDIO@LIVE.CO.UK

PHONE: 07807 194854

SOUNDCLOUD.COM/ANVILAUDIO

FACEBOOK.COM/ANVILAUDIO

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OR SCAN THE BARCODE WITH YOUR SMARTPHONE.



ANVIL AUDIO OFFERS A SERIES OF FREE PACKAGE DEALS THAT CAN BE USED BY ARTISTS, BANDS, MUSICIANS AND SOUND CREATORS ALIKE.

THESE PACKAGES RUN FOR A LIMITED PERIOD OF TIME, AND ARE OFFERED UNDER THE PREMISE OF REQUIREMENT FOR INDUSTRY AND COMMERCIAL EXPERIENCE, AND ARE CERTAINLY NOT TO BE MISSED OUT!

PICK AND CHOOSE, COMBINE AND SAVE!